



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Red Eagle Media Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2654374
Schedule Dates 10/06/16-10/12/16
Advertiser NRA-National Rifle Assoc-Institute for Legislative A
Agency Red Eagle Media Group (15829)
Product POLITICAL ISSUE (ns) (1187)
Brand 2016 (683488)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Media Med Eagle
Phone/Fax /
CPE 375/944/8110
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments 2016
RACHEL CHASON/WYONNE CONTE

Date Entered 10/05/16
Last Modified 10/07/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25324600
Demo A3564R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,898.25
Net Total \$10,756.75
Sales Tax

Greensboro (WXLV)
By Broadcast Month
Oct. 2016
Spots 24
Rate \$12,655.00
Grand Total: 24 \$12,655.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/06/16-10/07/16	1	:30	3P- Dr Phil	1					1	1		2	\$215.00	\$430.00	Greensboro (WXLV)	DR. PHIL	10/5/16
2.0	Normal Line / SPOT (1)	10/10/16-10/12/16	1	:30	3P- Dr Phil	1	1	1	1					3	\$215.00	\$645.00	Greensboro (WXLV)	DR. PHIL	10/5/16
3.0	Normal Line / SPOT (2)	10/06/16-10/07/16	1	:30	4P- Harry Connick	1				1	1			2	\$240.00	\$480.00	Greensboro (WXLV)	HARRY CONNICK	10/5/16
4.0	Normal Line / SPOT (2)	10/10/16-10/12/16	1	:30	4P- Harry Connick	1	1	1	1					3	\$240.00	\$720.00	Greensboro (WXLV)	HARRY CONNICK	10/5/16
5.0	Normal Line / News (3)	10/06/16-10/07/16	2	:30	5:58:30P- News-News 14 Caroline on ABC 45 at 6pm					1	1				\$400.00		Greensboro (WXLV)	TWC NEWS-ABC45	10/5/16
5.0.1	Closed Preempt (3)	10/06/16															Greensboro (WXLV)	Pre-empt/Exception - LUR IN NEWS @5:58P IS \$520	
5.0.2	Closed Preempt (3)	10/07/16															Greensboro (WXLV)	Pre-empt/Exception - LUR IN NEWS @5:58P IS \$520	
6.0	Normal Line / News (3)	10/10/16-10/12/16	2	:30	5:58:30P- News-News 14 Caroline on ABC 45 at 6pm	1	1	1	1					2	\$400.00	\$800.00	Greensboro (WXLV)	TWC NEWS-ABC45	10/5/16
6.0.1	Closed Preempt (3)	10/11/16															Greensboro (WXLV)	Sold Out/Exception -	
7.0	Normal Line / News (4)	10/06/16-10/07/16	1	:30	6:28:30P- ABC-World News Monday-Friday				1	1				2	\$600.00	\$1,200.00	Greensboro (WXLV)	ABC-WORLD NEWS	10/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>WXLV</i>	10-7-16	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://503une7p-1224...> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	24	\$12,655.00
Grand Total:	24	\$12,655.00

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8.0	Normal Line / News (4)	10/10/16-10/12/16	1	:30	6:28:30P- ABC-World News Monday-Friday	1	1	1	1					3	\$600.00	\$1,800.00	Greensboro (WXLV)	ABC-WORLD NW5	10/5/16
9.0	Normal Line / Prime (5)	10/12/16-10/12/16	2	:30	Orbit- (P)ABC-The Goldbergs (Wednesday) (We), (P)ABC-Speechless (Wednesday)(We)				1					1	\$1,400.00	\$1,400.00	Greensboro (WXLV)	GOLDBERGS/ SPEECHLESS	10/5/16
10.0	Normal Line / Prime (6)	10/12/16-10/12/16	2	:30	Orbit- (P)ABC-Modern Family (Wednesday)(We), (P)ABC-Black-ish (Wednesday)(We)				1					1	\$1,200.00	\$1,200.00	Greensboro (WXLV)	MOD FAM/BLACKISH	10/5/16
11.0	Normal Line / Prime (7)	10/09/16-10/09/16	2	:30	6:58:56P- ABC-Americas Funniest Home Videos (Sunday)							1		1	\$720.00	\$720.00	Greensboro (WXLV)	AMV	10/5/16
12.0	Normal Line / Prime (8)	10/09/16-10/09/16	3	:30	8P- ABC-Once Upon A Time (Sunday)							1		1	\$1,100.00	\$1,100.00	Greensboro (WXLV)	ONCE-TIME ABC	10/5/16
13.0	Normal Line / Football (10)	10/08/16-10/08/16	3	:30	3:30P- Sports ABC College Football 2						1			1	\$1,300.00	\$1,300.00	Greensboro (WXLV)	ABC COLLEGE FOOTBALL	10/5/16
14.0	Normal Line / Football (11)	10/08/16-10/08/16	4	:30	7:58P- Sports ABC Saturday Night Football Showcase						1			1	\$850.00	\$850.00	Greensboro (WXLV)	COLLEGE FOOTBALL	10/7/16

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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10/06/16-10/12/16

Advertiser

NRA-National Rifle Assoc-Institute for Legislative A

Agency

Red Eagle Media Group (15829)

Product

POLITICAL ISSUE (ns) (1187)

Brand

2016 (683488)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Media Med Eagle

Phone/Fax

/

CPE

375/944/8110

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

2016
RACHEL CHASON/YVONNE CONTE

Greensboro (WXLV)

By Broadcast Month Spots

Oct. 2016 24

Grand Total: 24 \$12,655.00

Rate

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Alexandria, VA 22314

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10/07/16
Lisa Carter
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15.0	Normal Line / News (12)	10/10/16-10/10/16	3	:30	5:00:01A- ABC-America This Morning	1								1	\$10.00	\$10.00	Greensboro (WXLV)	AMER THIS MORNING	10/7/16

CONFIRMATION CONTRACT

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Date:

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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Red Eagle Media Group

do hereby request station time concerning the following issue:

National Rifle Association for American - Institute for Legislative Action

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See schedule	see schedule	see schedule	see schedule	see schedule	see schedule

This broadcast time will be used by: NRA-ILA

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

NATIONAL RIFLE ASSOCIATION OF AMERICAN INSTITUTE FOR LEGISLATIVE ACTION
11250 WAPLES MILL ROAD,
FAIRFAX, VA 22030

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

TREASURER- Mary Rose Adkins

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Allison Aldridge Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.